



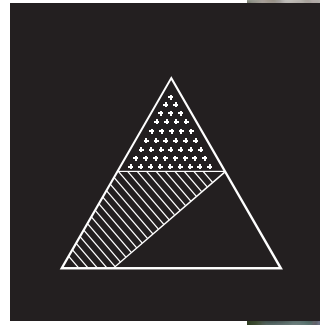


DILESH BHIMJIANI

Design Thinker
Product Leader
Serial Entrepreneur

 /dileshbhimjiani  dilesh.org



 hello@dilesh.org  London, UK



EXPERIENCE

Chief Design Officer



LVL Wellbeing

 08/2016 - 07/2021  Dubai, UAE

- Co-founded and scaled LVL to be one of the most recognised wellbeing platforms for large multinational corporates and health insurers in over 84 markets.
- Formed a globally disruptive partnership with CBRE, to develop and deliver digitally enabled wellness spaces in 17 markets.
- Led the development of a world-first dynamic health insurance product with Cigna, with a cross-border rewards wallet.
- Established the long-term vision, strategy and roadmap of 10mWell, with multiple successful funding rounds resulting in 1369% growth in valuation over the period.

Chief Strategy Officer

VIVA Worldwide



 08/2009 - 08/2016  London, UK

- Designed and delivered the 10X program for the Government of Dubai, leading to 97 innovations and 45 joint initiatives being deployed across 37 different government departments.
- Established the Nicest Job in Britain program, supporting over 100+ charities and causes to transform their employer brand and their ability to attract best-in-class talent.
- Consulted, advised and designed solutions for organisations across the world, spanning over 60 different projects.



Hotels Marketing

Amadeus

 06/2008 - 07/2009  Madrid, Spain

- Co-ordination, development and execution of the Hotels web strategy along with the development of the launch campaign for their flagship IT Platform, which resulted in the global signature of the Intercontinental Hotels Group (IHG) as a launch customer.

MOST PROUD OF



**Mens & Womens Health
Wellness App of the year**

for the LVL app in 2018 /19



**Points of Light award from
the UK Prime Minister**

for the Nicest Job in Britain program



**Building a brand new
school in Senegal**

with Amadeus



**Representing the UAE for
Entrepreneurship**

at Teknofest, Istanbul

EDUCATION

**BSc International Business
and Management**

Aston University

 2006 - 2010